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# STRATEGY 2.0 LIBERATE YOUR POTENTIAL

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Changing economic and technological conditions – and stakeholders' increasing demands – mean business executives now have a broader strategic agenda. Disruptive change and different conditions bring more risks and opportunities to consider – but are you ignoring the inevitable 'surprises' that lie ahead?

Short-term thinking can crowd out long-term success. When your strategic planning focuses on continuing past trends rather than an ever-changing reality, you're limiting your company's ability to secure new sources of innovation and growth. How? Making assumptions about what the world will look like based on how it used to look ignores the inherent unpredictability of business. Trends aren't destiny. Trends bend. Trends break.

To succeed, you must not only execute your existing plan well – you must adapt your strategy for a changing future, in a smarter way.

## ACHIEVE MORE

Strategy 2.0 is a dynamic, integrated approach to organisational planning offered by Strategis Partners. It helps you master an uncertain world.

With Strategy 2.0, you can explore the future, anticipate risks and opportunities – and develop robust strategies to manage them. Using imaginative foresight and strategic logic, you will 'rehearse' potential scenarios for your business, so you are better prepared to adapt as changes unfold. Free from the constraints of 'here and now', and the narrow, internal focus of conventional strategic planning, you will challenge your preconceptions of the future – before they become outdated.

Strategy 2.0 is a constructive way to adapt to an ever-changing marketplace – and deliver bolder decisions and better resilience.

Interested in forging a more successful future? Visit [www.strategispartners.com](http://www.strategispartners.com) or call + 61 2 9238 6886 for more information.

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## Strategis Partners

- Strategy – business unit, corporate, sourcing, value and supply chain
  - Scenario planning
  - Capital investment review
  - Network capital investment planning
  - Decision and risk analysis
  - Decision support systems planning and acquisition
  - Decision support technology design
  - Operations research
  - Pricing and revenue management
  - Real options valuation
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# CREATING BETTER FUTURES WITH STRATEGIC SCENARIO PLANNING

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The only constant today is change. Your stakeholders are changing. The world is changing. Does your organisation have the imaginative insight and strategy to adapt?

With Strategis Partners' executive and organisational development program, you can achieve meaningful, visionary change – building resilience and success in a rapid, unpredictable world. Using the principles of Strategy 2.0 – a dynamic, integrated approach to organisational planning – our program will see you bridge the gap between developing your strategy and executing it exceptionally well.

Over an intensive, interactive course, your team will collaborate to create a strategy for your company, based on robust and resilient decision-making and aimed at a changing world. Your executives and managers will learn:

- How to use scenario planning to set strategy – and anticipate inevitable 'surprises'
- Which strategic initiatives support future scenarios – and how to design a portfolio of them
- How to adapt your business model to succeed in a changing environment
- What it takes to bridge the gap between formulating strategy and executing it.

## ALIGN, ADAPT, SUCCEED

Following our development program, your ability to anticipate future possibilities and respond to industry changes will improve. With processes that deliver both value and sustainability, you will understand what your organisation needs to do to align your people and plan with our changing environment. Most importantly, you'll be able to execute your strategy with greater effectiveness than ever before.

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# STRATEGIC DECISIONS THAT DELIVER MORE VALUE

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Making the best choices for your business when there are a huge number of options to consider and compare is difficult.

However, with the help of management science tools – and Strategis Partners, you can achieve improved performance and profitability.

Using the principles of Strategy 2.0 – a dynamic, integrated approach to organisational planning – our advanced analytics and management science solutions will see you able to master complex decisions and operational processes, reduce risk – and put the power of data to work for your business.

Your executives and managers will learn:

- How to measure risk, mine data, test conclusions – and make reliable forecasts
- Which management science tools to use for business improvement including simulation, optimisation and decision analysis
- How advanced analytics improve performance in service and manufacturing operations, and supply chains
- How to create 'real options' to drive tomorrow's growth – and design investment programs with more value
- Ways to build a better business case to ensure approval.

## DISCIPLINE OF VISION

With our management science tools, your rationale, decision-making and resource planning will improve – along with your ability to adapt to an ever-changing marketplace. Empowered to execute strategy more effectively than ever before, your executive team will be able to pursue new sources of profit, overcome stiff competition – and deliver bolder and better decisions for your organisation.

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# PARTNER FOR POWERFUL IMPLEMENTATION

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Successfully managing strategic change and achieving breakthrough performance is rarely realised alone. The best organisations engage strategic partners to provide the specialist skills they simply do not have themselves – ensuring bolder decisions, better resilience and a more optimistic future.

Whether you need to design new organisational and business models, build a better business case for investment approval or develop your strategy to succeed in a dynamic environment, Strategis Partners can help.

We are skilled and experienced in all aspects of strategic and organisational development, from long-range scenario planning to strategic sourcing, decision and risk analysis, major asset development and much more.

Let us help you:

- Reduce your risks – and save millions of dollars each year
- Identify the best strategy for your business – and beat your competition
- Make faster and more powerful management decisions by exploring options quickly and with greater rigour
- Change your thinking – and that of your organisation – to produce fresh insights
- Turn your data into information using decision analytics and management science.

Clients throughout the Asia Pacific have benefited from the ability to achieve even more for their customers and companies, thanks to our strategic advice and consultancy services.

It's about liberating the potential of your people and your company, so you can chart your best course.

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