

Case Study

MTR Corporation Hong Kong

Seizing the big opportunities in a world that needs more high quality, efficient urban transport systems

MTR Corporation Limited, a US\$20 Billion mass transit rail operator and rail development company, owns and operates the Mass Transit Railway in Hong Kong, serving 4 million passengers per day.

Strategis Partners was selected to develop the Strategic Management Plan for MTR's Railway Vision 2020 ten year Program to refurbish one thousand train carriages and the stations on its urban railway network in Hong Kong.

Strategic Management focuses on the important "front-end" processes that determine long-term capital program success.

The consultancy engagement covered: Vision and strategy for the programme

Governance framework and processes

Stakeholder engagement

Contracting strategy and governance of supplier relations

Design of the Program Management Office.

A key goal is to build the capabilities of MTR for the very big opportunities that lie ahead in a world that needs more high quality, efficient urban public transport systems.

The Strategic Management Plan points the way for MTR to increase value-added through the asset renewal program, lower procurement costs, and reduce risks. There are a number of additional benefits for MTR through this approach: on-time to market with refurbished trains and stations, more innovative rail solutions, improved flexibility to manage change, and capture of new technical and market opportunities.





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